

**State Library of Iowa Strategic Plan FY13-FY17 – approved 6/7/2012 by Commission of Libraries
FY17 strategies – approved by Commission of Libraries**

Mission: The State Library of Iowa provides leadership for Iowa libraries and expands access to information for Iowans.

Goal 1: Equip Iowa libraries to build community and enhance quality of life for Iowans.

| Objective 1a | Objective 1b | Objective 1c | Objective 1d | Objective 1e |
|---|---|---|--|--|
| Stimulate and promote public interest in books, reading, literacy & libraries through programs such as the Iowa Center for the Book and the annual statewide Summer Library Program. (LSN) | Help libraries meet the special library related needs of English language learners, job seekers, Iowans living in poverty & Iowans with disabilities. (LSN, SDC) | Take a leadership role in communicating the essential roles libraries play as physical places for community gatherings and centers of early literacy skill development, lifelong learning, workforce development, and economic enhancement. (LSN) | Provide training and tools to assist local libraries in building civic engagement in their communities. (LSN) | Collect statistical information about Iowa libraries and help librarians use statistics to tell the library story. (LSN, SDC) |
| Strategies 1a FY16 | Strategies 1b FY16 | Strategies 1c FY16 | Strategies 1d FY16 | Strategies 1e FY16 |
| <ul style="list-style-type: none"> *Encourage public libraries to participate in Summer Library Programs to stimulate Iowans interest in reading and libraries. *Select 2017 All Iowa Reads title, publicize and offer training. *Send Traveling History of the Book Exhibit to 8 Iowa libraries. *Promote books and reading for all ages. * Provide the Letters About Literature program for Iowa tweens and teens. *Present the Library of Congress/Iowa Center for the Book 2016 Literacy Award to recognize an outstanding literacy organization in Iowa. | <ul style="list-style-type: none"> *Update the Iowans with Disabilities Population Profile and provide to libraries. *Create population profile that looks at the foreign-born in Iowa. *Encourage libraries to participate in providing summer meal sites to students. *Provide training to Iowa librarians on customer service to Iowans with disabilities. | <ul style="list-style-type: none"> *Implement reducing assistance to Large Print Collection from federal funds to allow us to grant more space utilization grants. *Collaborate with Dept. of Ed. in the grade level reading program. *Explore programs to assist libraries in providing lifelong learning opportunities to their communities. | <ul style="list-style-type: none"> *Encourage Iowa libraries to participate in civic engagement activities with the upcoming presidential elections. *Provide training to Iowa libraries on providing citizenship courses. *Encourage Iowa librarians to become involved in civic organizations to increase communication and partnership opportunities. *Develop webpage for Stronger Libraries=Better Service to provide information and tools for librarians to use during difficult times. | <ul style="list-style-type: none"> *Update population profiles on African Americans, Native Americans, Asian Americans, Latinos, Older Iowans, and Women, and make available to libraries. *Update and move Interesting Facts and Use of Iowa Public Libraries on the website. *Investigate and develop a tool for providing information formerly in the Pocket Digest and make available to libraries. |

LSN = Library Support Network | SDC = State Data Center | SILO = State of Iowa Libraries Online/Technology Office | SLS = Specialized Library

Goal 2: Strengthen the capacity of Iowa libraries to provide the best possible library service to Iowans.

| Objective 2a | Objective 2b | Objective 2c | Objective 2d | Objective 2e |
|---|---|--|---|---|
| Deliver consulting services and continuing education courses (online & face-to-face) for Iowa library staff and boards that highlight best practices in library governance, management and service delivery. (All State Library staff) | Define public library standards and administer the certification and accreditation programs built on the standards. (LSN) | Take a leadership role in monitoring trends and sharing information on technology and other developments that affect libraries. (All State Library staff) | Enhance the Putting Libraries on the Web (PLOW) program. (LSN, SILO) | Provide training and tools to support local libraries in delivering digital literacy and early literacy training so that Iowans can thrive in the 21st century. (LSN) |
| Strategies 2a FY16 | Strategies 2b FY16 | Strategies 2c FY16 | Strategies 2d FY16 | Strategies 2e FY16 |
| <ul style="list-style-type: none"> *Offer both face-to-face and digital learning opportunities to meet the needs of Iowa Library staff and trustees. *Visit at least 80% of Iowa public libraries. *Develop two new Training-in-a-Box products. *Develop tutorials and self-paced modules for training. | <ul style="list-style-type: none"> *Promote the Public Library Staff certification program. *Investigate potential programs in partnership with colleges and universities to develop enhanced library skills for Iowa librarians. *Provide training and consulting on revised In Service to Iowa: Public Library Standards | <ul style="list-style-type: none"> *Provide Library Horizons webinars focused on new trends and ideas from ALA, ARSL, and RIPL. *Present a webinar focusing on Teen Tech Week. *Develop and promote broadband expansions to resolve issues of connectivity in Iowa rural libraries with the LEAP program. | <ul style="list-style-type: none"> *Review the Putting Libraries on the Web (PLOW) program for relevance, cost, and ease of use. | <ul style="list-style-type: none"> *Provide training on the use of LearningExpress to encourage the use of digital resources in public libraries. *Investigate e-book program for improvements. |

LSN = Library Support Network | SDC = State Data Center | SILO = State of Iowa Libraries Online/Technology Office | SLS = Specialized Library

Goal 3: Maximize library service for Iowans through enhanced collaboration to benefit Iowa libraries of all types.

| Objective 3a | Objective 3b | Objective 3c | Objective 3d | Objective 3e |
|--|--|---|--|---|
| Increase statewide availability of subscription databases and other digital resources. Research and share developing trends in making e-books and other digital resources available through libraries. (LSN, SLS) | Help libraries stretch their budgets by pursuing and publicizing library discounts and facilitating the development of library purchasing consortia. (LSN) | Support school library programs by collaborating with the Iowa Library Association/Iowa Association of School Librarians, the Department of Education, the Area Education Agencies and others. (LSN) | Enhance the statewide SILO interlibrary loan system and develop a shared library automation system or systems. (LSN, SILO, SLS) | Encourage and facilitate communication among Iowa libraries aimed at sharing best practices and developing solutions to shared problems. (All State Library staff) |
| Strategies 3a FY16 | Strategies 3b FY16 | Strategies 3c FY16 | Strategies 3d FY16 | Strategies 3e FY16 |
| <ul style="list-style-type: none"> *Investigate options for improving delivery of statewide databases. *Continue to monitor and share developing trends regarding availability of other digital resources. *Monitor the effectiveness of state-wide discounts available to libraries. | <ul style="list-style-type: none"> * Negotiate and publicize at least two discounts for libraries. *Develop a budget strategy to better leverage funding options for state-wide e-resources. *Help libraries identify cost saving measures. | <ul style="list-style-type: none"> *Partner with Dept. of Education in providing students with literacy training during summer programs. *Work with ILA to promote the importance of school libraries through its legislative agenda. *Investigate partnership with Dept. of Ed. and St. Ambrose for CE for teacher librarians. *Develop a webpage on homeschooling to provide resources and tools for libraries. | <ul style="list-style-type: none"> *Write new software for SILO ILL to modernize and improve service. *Provide training to librarians on the use of SILO software. | <ul style="list-style-type: none"> *Monitor Iowalib to capture best practices and post on our website for improved accessibility. *Provide new platform for mail-lists and provide information and training via website, video tutorials, and Iowalib, as it is transitioned out. |

LSN = Library Support Network | SDC = State Data Center | SILO = State of Iowa Libraries Online/Technology Office | SLS = Specialized Library

Goal 4: Deliver access to the State Library of Iowa collections.

| Objective 4a | Objective 4b | Objective 4c | Objective 4d | Objective 4e |
|--|--|--|--|---|
| <p>Improve access to & understanding of statistics about Iowa's population & economy. (SDC)</p> | <p>Expand & publicize Iowa Publications Online. (SLS)</p> | <p>Improve access to & add additional collections to Iowa Heritage Digital Collections. (SLS)</p> | <p>Expand & promote State Library of Iowa collections. (SLS)</p> | <p>Improve access to Iowa's state documents. (SLS)</p> |
| Strategies 4a FY16 | Strategies 4b FY16 | Strategies 4c FY16 | Strategies 4d FY16 | Strategies 4e FY16 |
| <p>*Develop presentations on regional population trends in Iowa focusing on data from the US Census Bureau and various state agencies. *Develop new reports on the SDC website focusing on Iowa economic trends.</p> | <p>*Develop a systematic approach to contacting state agencies about using IPO as the repository for state documents. *Update and improve the IPO web interface and corresponding IPO pages on State Library's website. *Develop an online training module for current and new IPO depositors *Create a marketing campaign to publicize IPO to depositors and users. *Add at least 2000 items to IPO. *Collaborate with the Legislative Service Agency to incorporate LSA's local thesaurus of terms into IPO records. *Research and implement a permanent long-term storage of IPO records.</p> | <p>*Create a World War I exhibit to coincide with U.S. entry anniversary. *Update identity and branding of IHDC *Explore digitization collaboration with State Historical Society. *Research and implement a mobile scanning program. *Research and implement a permanent long-term storage of IHDC records. *Explore new platform in collaboration with Regents libraries. *Investigate and implement improved data harvesting techniques for IHDC. *Add at least 5 new collections to IHDC. *Create at least 3 new exhibits in IHDC.</p> | <p>*Re-evaluate the collection at the Main Library to determine emphasis. *Complete cataloging of the 50 States' codes in Law Library collection. *Review Law & Main Library spaces to capitalize on the uniqueness of the spaces.</p> | <p>*Implement work processes and timelines to add digital copies of physical state documents to IPO *Evaluate the discovery service now available from ByWater as an add-on to Koha. *Proactively solicit state documents from agencies still producing them in paper. *Promote state documents on the website and in social media.</p> |

LSN = Library Support Network | SDC = State Data Center | SILO = State of Iowa Libraries Online/Technology Office | SLS = Specialized Library

Goal 5: Foster a culture of innovation and collaboration within the State Library of Iowa.

| Objective 5a FY13-17 | Objective 5b FY13-17 | Objective 5c FY13-17 | Objective 5d FY13-17 | Objective 5e FY13-17 |
|--|--|---|--|---|
| Provide exemplary library service in the Main Library, the Law Library & the State Data Center. (SLS, SDC) | Continuously upgrade the knowledge & skills of State Library staff so that they are equipped to manage change with flexibility & provide high quality leadership, consulting & information services to our constituents. (All State Library staff) | Experiment with pilot projects and implement successful ones. (All State Library staff) | Share State Library of Iowa successes with stakeholders. (All State Library staff) | Build & enhance partnerships with the Iowa Library Association, Iowa Department of Education, AEAs, IPTV & other agencies & organizations whose mission complements that of the State Library. (All State Library staff) |
| Strategies 5a FY16 | Strategies 5b FY16 | Strategies 5c FY16 | Strategies 5d FY16 | Strategies 5e FY16 |
| <ul style="list-style-type: none"> *Evaluate Live Help program to determine efficacy, proper workflow, and proper resource allocation. *Evaluate Main & Law Library policies to eliminate, update, or add policies. *Create and publicize monthly art exhibits in the main library. | <ul style="list-style-type: none"> *Ensure that all staff participates in purposeful development. *Host all staff in-service training day. | <ul style="list-style-type: none"> *Explore collaboration with Legislative Service Agency to enhance legislative and agency information available to legislators, State employees, and the public. *Investigate grants for Stronger Libraries=Better Service program, add information to webpages, provide any needed training. | <ul style="list-style-type: none"> *Redesign <i>SL Updates</i> to publicize State Library programs and successes. *Refine Social Media Policies for the website homepage, FB and Twitter. *Share successes with the Commission, the Advisory Panel and on social media. *Create a Social Media Team. | <ul style="list-style-type: none"> *Continue existing partnerships with Dept. of Ed. on literacy, grade level reading, and summer programs. *Partner with the OCIO, DOT, and the Secretary of State's office to streamline communication between jurisdictions in Iowa and the U.S. Census Bureau. *Explore collaboration with Iowa Academic Library Alliance to expand statewide database options. *Collaborate with AEAs on shared database access. |

LSN = Library Support Network | SDC = State Data Center | SILO = State of Iowa Libraries Online/Technology Office | SLS = Specialized Library