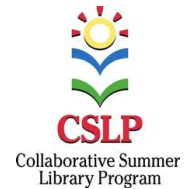




# Teen Video Challenge 2011 Entry Form

Create a video promoting Summer Reading at the Library this year and you could win \$250! Just a short Public Service Announcement, using the theme "You Are Here" could make you the Iowa "You Are Here" Teen Video Challenge Winner. One winner can be selected from each state and CSLP member affiliate. Teens across America could see your video. You can also use our downloadable audio "You Are Here" in your video.

**Merri M. Monks**  
Youth Services Consultant  
State Library of Iowa—Main Library  
Ola Babcock Miller Building  
1112 East Grand Avenue  
Des Moines, Iowa 50319  
515-281-7572  
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The State Library of Iowa and the national Collaborative Summer Library Program want to encourage you to develop your video skills, have fun and encourage others to use your library all summer long. We created this contest for teens to create videos for teens.

Name of Your Local Public Library\* \_\_\_\_\_

Your Name \_\_\_\_\_ Age \_\_\_\_\_

Your Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Your Email \_\_\_\_\_ Your Phone Number \_\_\_\_\_

Video Title (See "How to Enter" below) \_\_\_\_\_

URL of Uploaded Video \_\_\_\_\_

Signed Model Release form(s) attached. (Please check box when completed.)

Your Parent or Legal Guardian's Name \_\_\_\_\_

Your Parent's or Legal Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_

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\* If there is no local library, please use State Library of Iowa—Main Library.

**Eligibility:**

The "You Are Here" Teen Video Challenge for Iowa is open only to legal U.S. residents who are residents of the state of Iowa aged 13-18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by **FEBRUARY 28, 2011**. Late entries will not be accepted. A DVD of the video will be requested from all winners.

**Terms and Conditions:**

All music (that is not supplied by CSLP or in the public domain) and all artwork (other than public domain) must be created by the entrant. CSLP (and all CSLP member affiliates) have permission to use the "You are Here" submitted teen video including all work created and all intellectual property embodied therein as per the Model Release form.

**How to Enter:**

1. **Go to** <http://cslpreads.org> –and click the "You Are Here" Teen Video Challenge 2011.
2. **Explore** the resource link for art and music ideas in the public domain.
3. **Download** the optional audio files, "You Are Here."
4. **Create** your video.
5. **Entitle** your video with: You Are Here-IA-Your First Initial & Last Name (same as on Entry Form).
6. **Upload** your video to YouTube.com.
7. **Fill out** Model Release form and Entry form.

**Mail** completed forms by **FEBRUARY 28, 2011** to :  
 "You Are Here" Video Challenge,  
 C/O Merri M. Monks  
 State Library of Iowa—Main Library  
 Ola Babcock Miller Building  
 1112 East Grand Avenue  
 Des Moines, Iowa 50319

**Video Criteria for Acceptance:**

All videos must:

- Be 30 to 90 seconds.
- Use the CSLP 2011 teen slogan "You Are Here" to convey the idea of teens as a part of a diverse country and world where all are unique and important.
- Promote the idea of using public libraries to learn about ourselves and the wonderful world.
- Promote the fun of reading.
- Entitle your video: "You Are Here-IA-Your First Initial & Last Name" (same as Entry Form) *example: You Are Here-IA-J. Smith*
- May include "You Are Here" audio in English, Spanish and/or Instrumental.

**Video will be judged on the following criteria:**

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

**Prizes:**

April 2011, CSLP will award each CSLP approved State Teen Video Challenge Winner \$250. Their Public library or member affiliate will receive \$100 from CSLP.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.