Have you seen this in your email lately?
User demand

* Do you want to exclude titles based on their latest checkout date?
  - No, include all titles.
  - Yes, exclude titles that were checked out within the last [ ] month(s).

* Do you want to exclude titles with active checkouts?
  - No, include all titles.
  - Yes, exclude titles with active checkouts.

* Do you want to exclude titles with active holds?
  - No, include all titles.
  - Yes, exclude titles with active holds.

Collection development policies

* Do you want to include all formats?
  - Yes, include all formats.
  - No, include only the following formats:
    - eBook
    - Audiobook
    - Video

* Do you want to include all lending models?
  - Yes, include all lending models.
  - No, include only the following lending models:
    - One Copy/One User
    - Metered Access by time
      - For example, some publishers allow 12 months of circulation per copy.
    - Metered Access by checkout
      - For example, some publishers allow 26 checkouts per copy.
    - Metered Access by earlier of x time or y checkouts
      - For example, some publishers allow 52 checkouts or 24 months per copy, whichever comes first.

* Do you want to include titles based on their on-sale date?
  - No, include all titles.
  - Yes, include only titles for sale [ ] over one day ago

* Do you want to include titles based on their date added to the Advantage collection?
  - No, include all titles.
  - Yes, include only titles added to the Advantage collection [ ] over one month ago

* Do you want to include preorder titles?
  - No
  - Yes
Simultaneous Use

Image by Gerd Altmann from Pixabay
LIST

Always available
App Options

Adaptability (e-book)
Checkout Period
History
Managing Holds
Rating Items
Reading Speed (e-audio)
Recommendations
Renewing Items
Return Early
Settings
Switching Between Cards
Tags
Wish List
Libby

- ★★★★★ Adaptability (e-book)
- ★★★★★ Checkout Period
- ★★★★★ History
- ★★★★★ Managing Holds
- ★★★★★ Rating Items (Thumbs up / down only)
- ★★★★★ Reading Speed (e-audio)
- ★★★★★ Recommendations
- ★★★★★ Renewing Items
- ★★★★★ Return Early
- ★★★★★ Settings
- ★★★★★ Switching Between Cards
- ★★★★★ Tags ONLY (3 options)
- ★★★★★ Wish List

Note: Libby CANNOT stream videos
OD App / Website

- ★★★★★ Adaptability (e-book)
- ★★★★★ Checkout Period
- ★★★★★ History
- ★★★★★ Managing Holds
- ★★★★★ Rating Items (5-star Rating)
- ★★★★★ Reading Speed (e-audio)
- ★★★★★ Recommendations
- ★★★★☆ Renewing Items
- ★★★★★ Return Early
- ★★★★★ Settings
- ★★★★★ Switching Between Cards
- ★☆☆☆☆ Tags
- ★★★★★ Wish List
Changes to Ready Holds

Action required: My Library digital hold available to borrow

The Starless Sea
Erin Morgenstern
Go to your Holds in the app or on our OverDrive site to borrow this title.

DON'T WANT THIS TITLE YET?
You can schedule this hold to be delivered later. You'll keep your place in line and pass this copy to the next person. You'll choose the earliest date you want this title to be delivered, and after that date, you'll get a copy once the next person returns it.

If you don't borrow or reschedule your hold within 3 days (72 hours), it'll be automatically rescheduled as a one-time courtesy. You'll get this title again after 7 days or more, depending on when the next person returns it.

Thanks,
My Library

Note: This is an unmonitored email address. For help with a title or the digital collection, visit OverDrive Help or contact your library.
Holds on Libby
Holds on OD App / Website
Suspending Holds on Libby
Suspending Holds on Libby
Suspending Holds on OD App / Website
MARKETING YOUR BRIDGES COLLECTION

(NOT JUST IN THESE COVID TIMES)
Welcome to OverDrive’s Resource Center!

New Here?

The Resource Center is designed to help our library and school partners increase circulation, find new users, and make the most of your investment in your digital collection. You’ll find a variety of marketing assets, training tools, collection development assistance, and information about OverDrive’s apps and features. Stay updated with what's new in the blog and subscribe to receive email updates!

Can’t find what you’re looking for? Visit OverDrive Help or contact your OverDrive Account Manager for personalized assistance.

Promote your digital collections amid closures.

Marketing & Outreach

We are here to help you get the word out about your OverDrive collection with free print and digital assets, communication templates, and programming & event ideas.

Staff Training

Sign-up for live webcasts, download training templates, and view on-demand staff training recordings any time of the day or night.
Marketing Bridges

Use this form to describe any marketing you have been doing to promote Bridges. It might be a brochure of how to use it or a bookmark to highlight specific titles or a Facebook post to remind people of the wealth of materials available. This is not the time to reinvent the wheel, so please share what you have already done, so others can use them.

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not beckyh59@gmail.com? Switch account

Library name
Your answer

Idea
Use this to share short Facebook post or other marketing.

Your answer

Upload
Please upload any documents you have created, like bibliographies, online displays or other graphics would be helpful to everyone.

Add File

Submit

Never submit passwords through Google Forms.

This form was created inside of Google Forms.

Marketing Bridges (Responses)

<table>
<thead>
<tr>
<th>Timestamp</th>
<th>Library name</th>
<th>Idea</th>
<th>Upload</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td><a href="https://drive...ORquG641yy">Link 2</a></td>
</tr>
</tbody>
</table>
### Collection Development Budget 2020
With State (Federal) Dollars

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>TITLES</th>
<th>COPIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ebook</td>
<td>65,181</td>
<td>88,868</td>
</tr>
<tr>
<td>Audiobook</td>
<td>13,579</td>
<td>26,028</td>
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<tr>
<td>Video</td>
<td>220</td>
<td>226</td>
</tr>
<tr>
<td>Magazine</td>
<td>75</td>
<td>75</td>
</tr>
</tbody>
</table>

Total Titles: 79,055
Total Copies: 115,197

$32,000 PER MONTH

Thanks!

Misty Gray (misty.gray@iowa.gov)
Becky Heil (becky.heil@iowa.gov)
Eunice Riesberg (eunice.riesberg@iowa.gov)